



**What:** *Making Strides Against Breast Cancer* is the **American Cancer Society's** premier event to raise awareness and funds to fight breast cancer. But it's more than just the name of a walk – it describes the amazing progress we're making together to defeat this disease. Since 1993, 6 million walkers have raised more than \$400 million through Making Strides. In 2009 alone, nearly 700,000 walkers across the country collected more than \$60 million to help fight breast cancer.

**When:** **Sunday, October 17, 2010**

**Where:** **Washington Park, Parade Grounds, Albany, NY**  
**Registration: 10:00 a.m. – 12:00 p.m. Event Start: 12:00 p.m.**

**Why:** *Making Strides Against Breast Cancer* is a **noncompetitive walk** supporting the American Cancer Society's mission **to save lives** by helping people **Stay Well, Get Well, Find Cures & Fight Back**.

**How:**

- **Walk - be a Part of a Team!** Get a group of family and/or friends together from your workplace, school, church, temple, club or neighborhood.
- **Collect Sponsorship money.** Ask everyone you know to help fight breast cancer by sponsoring a walker; every dollar counts!
- **Stride with Pride** by purchasing the official *Making Strides Against Breast Cancer* T-Shirt. Add your company logo or design your own. Lace up your favorite sneakers or hiking boots and get ready for a fun-filled day.

**1-800-227-2345 [www.cancer.org/stridesonline](http://www.cancer.org/stridesonline)**